

NICK HUGHES FISM

PACKED LUNCH



Why I need a sales plan? 22nd April 12.45-1.30pm

Most businesses have a financial plan, this session looks at how and why the sales plan / strategy is vital in feeding the financial aspirations

<https://www.eventbrite.co.uk/e/business-packed-lunch-why-i-need-a-sales-plan-tickets-146829269297>

How do I stand out from the crowd by adding value.

In conjunction with BrandAsylum 29th April 12.45-1.30pm

Creating brand equity, how to market it and use it to maintain value in your business 1 page template to take away for attendees

<https://www.eventbrite.co.uk/e/business-packed-lunch-how-to-stand-out-from-the-crowd-tickets-146831989433>

Negotiation - The 5 do's & dont's 6th May 12.45-1.30pm

Why prepare, some quick wins and model to use for better negotiations

<https://www.eventbrite.co.uk/e/business-packed-lunch-negotiation-the-dos-donts-tickets-146832960337>

Stop Selling. Help your clients make SENSE 13th May 12.45-1.30pm

How to start positioning your business as the voice of authority and become a strategic part of your clients business.

<https://www.eventbrite.co.uk/e/business-packed-lunch-stop-selling-help-your-clients-make-sense-tickets-146833431747>

Grab your lunch, take a seat and join Nick, guest speaker and Eagle Lab Oxford; reserve your place today.

www.dynamiccoachgroup.co.uk

<https://labs.uk.barclays/locations/oxford>